

ORDER



Orders
Order / Rev: 168882
Alt Order #: 06863854
Product Desc: TAMMY BALDWIN
Estimate:
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Anjie Brady
Sales Office: P-PHL
Sales Region: National

Agency Name: Shorr, Johnson, Magnus
Buying Contact: Mike D'ettorre
Billing Contact:
 1831 Chestnut St Ste 602
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tammy Baldwin 4 Senate
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	30	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	30	\$14,400.00	\$12,240.00	0.00
Totals	30	\$14,400.00	\$12,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/16/12	10/19/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	4	\$250.00	3	0.00	NM	3	\$750.00
530A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			4			\$250.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	10/15/12-10/21/12		M-F 530-6a News		530-6a	- TWThF - - - -	:30		(\$250.00)		0.00	NM		
See MG 1.5,1.6 [PE Due HRA]															
3	M	10/15/12-10/21/12		M-F 530-6a News		530-6a	- TWThF - - - -	:30		(\$250.00)		0.00	NM		
See MG 5.9 [PE Due HRA]															
4	M	10/15/12-10/21/12		M-F 530-6a News		530-6a	- TWThF - - - -	:30		(\$250.00)		0.00	NM		
See MG 1.5,1.6 [PE Due HRA]															
5	M	10/15/12-10/21/12		M-F 5-530a News		5-530a	MTWThF - - - -	:30		\$250.00		0.00	NM		
Ⓜ MG for 1.4,1.2															
6	M	10/15/12-10/21/12		M-F 5-530a News		5-530a	MTWThF - - - -	:30		\$250.00		0.00	NM		
Ⓜ MG for 1.4,1.2															
2	M	10/22/12	10/22/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M - - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
530A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	M - - - - -			1			\$250.00	0.00				
3	M	10/16/12	10/19/12		CM	7-9a	- TWTF - -	:30	8	\$400.00	3	0.00	NM	8	\$3,200.00

Advertiser:	Tammy Baldwin 4 Senate
Product Desc:	TAMMY BALDWIN
Estimate:	

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMA M-F GMA											
				GOOD MRN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					8	\$400.00		0.00			
4	M	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a	M- - - - -	:30	2	\$400.00	3	0.00	NM	2	\$800.00
				GOOD MRN AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					2	\$400.00		0.00			
N 5	M	10/16/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	8	\$450.00	3	0.00	NM	7	\$3,400.00
				6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					8	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	M	10/15/12-10/21/12	M-F 6-7a News			6-7a	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
				See MG 5.9 [PE Due HRA]											
7	M	10/15/12-10/21/12	M-F 6-7a News			6-7a	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
				See MG 10.2 [PE Due HRA]											
9	M	10/15/12-10/21/12	M-F 5-530p			5-530p	- - - ThF - - - -	:30		\$700.00		0.00	NM		
				Ⓜ MG for 1.3,5.3											
6	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	:30	2	\$450.00	3	0.00	NM	2	\$900.00
				6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					2	\$450.00		0.00			
7	M	10/16/12	10/18/12	M-F The View M-F The View	CM	10-11a	- T- T- - - -	:30	2	\$350.00	3	0.00	NM	2	\$700.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- T- T- - - -					2	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	10/15/12-10/21/12	M-F The View			10-11a	- T- Th - - - - -	:30		(\$350.00)		0.00	NM		
				See MG 7.3 [PE Due HRA]											
3	M	10/15/12-10/21/12	Su 1105-1135p			1105-1135p	- - - - - - - Su	:30		\$350.00		0.00	NM		
				Ⓜ MG for 7.2 10/18											
8	M	10/22/12	10/22/12	M-F The View M-F The View	CM	10-11a	M- - - - -	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$350.00		0.00			
9	M	10/16/12	10/17/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	- TW- - - -	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TW- - - -					2	\$900.00		0.00			
N 10	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p	- - - - - S	:30	1	\$900.00	4	0.00	NM	1	\$1,350.00
				LATE NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12	Su Late News			10-1035p	- - - - - - - Su	:30		(\$900.00)		0.00	NM		
				See MG 10.2 [PE Due HRA]											
2	M	10/22/12-10/22/12	M-F,Su Late News			10-1035p	M- - - - - - -	:30		\$1,350.00		0.00	NM		
				Ⓜ MG for 5.7,10.1											

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	M	10/22/12	10/22/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M- - - - -	:30	1	\$900.00	3	0.00	NM	1	\$900.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	M- - - - -	1		\$900.00	0.00							
													Totals	30	\$14,400.00